

# Compliance guidance to Kuunda 3D

UK  
Business Integrity  
Consultancy Services  
case study

## THE COMPANY

Kuunda 3D is a micro enterprise focused on the sale of 3D printing products and related training services. Founded in Tanzania in 2015, it moved its headquarters to Kenya in 2017. In 2019, Kuunda 3D established an independent company headquartered in the UK with a view to expanding its sales and training services across East and West Africa.

## THE GUIDANCE REQUEST

As a UK-based company, Kuunda 3D is now subject to UK legal requirements, including setting up an anti-corruption compliance programme. It turned to the Business Integrity Consultancy Services for guidance on understanding its legal obligations, identifying its corruption risks, and developing a compliance programme adapted to its business model and target markets.

## HOW THE BUSINESS INTEGRITY CONSULTANCY SERVICES HELPED

- ✓ The Basel Institute provided **introductory training on the UK Bribery Act** via a conference call and through a PowerPoint presentation. This included additional commentary on corruption laws and risks in Kuunda 3D's target markets.
- ✓ The Basel Institute reviewed and provided comments on **Kuunda 3D's anti-bribery and corruption policy, mission and value statement**, as well as its reseller agreements. The aim was to help the company to address third-party corruption risks.
- ✓ The Basel Institute provided written advice on how to **assess country corruption risks** and the local anti-corruption legal framework in the company's target markets.

“ *Having moved the base of our operations from Africa to the UK, we needed a new perspective on our legal obligations and corruption risks. The Basel Institute provided us with practical training and pragmatic advice on developing our compliance policies and procedures tailored to our micro enterprise, as well as new insights into corruption risks in various African countries we hadn't seen before.*

– Elizabeth Rogers, CEO, Kuunda 3D

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